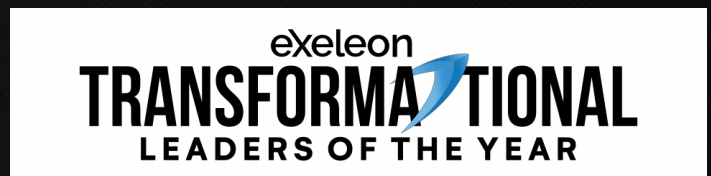


# VLADIMIR BOTSVADZE

World's No. 1 Marketing Thought Leader by Thinkers360

Keynote Speaker | Startup Advisor | Fortune 500 Consultant



# Award-Winning In Person and Virtual Speaker

Vladimer Botsvadze is a world-renowned, multi-award-winning digital transformation and social media thought leader, keynote speaker, start-up advisor, and Internet personality.

His combination of practicality, storytelling, unrivaled knowledge, and game-changing first-hand experience makes him one of the most requested keynote speakers.

He is ranked as the No. 1 Global Marketing, Social Media, and Retail Thought Leader by Thinkers360. He has been recognized among the Top 100 Marketing Speakers by ENGAGE.

Vladimer is trusted by the American Marketing Association. He mentors startups at UCL Innovation and Enterprise, and UCLA Anderson School of Management. He is an advisory board member at the United States Artificial Intelligence Institute and Harvard Business Review.

He is listed as a speaker alongside Philip Kotler at the Global Marketing Summit, where his keynote speech has received rave reviews. Forbes described him as "a social media expert."

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"Vladimer is the global authority on digital marketing. His track record and know-how ensure you get a world-class solution to your social media and marketing needs. He always exceeds expectations. A true professional."

*Terence Mauri,  
Entrepreneur Mentor at London Business School*



## Recent Speaking Engagements and Podcast Appearances:

- Digital Talk Forum by Social Media Club 2020
- Asia Retail Summit 2022
- AI Conversational Summit 2022
- Global Marketing Summit 2022
- Engati CX 2020
- Dr. Diane's Hamilton's Take The Lead Radio 2020
- Irish Tech News 2021
- The Business Power Hour 2022
- American Marketing Association 2022
- Battle Plan Marketing 2022
- Thought Leader Magazine Podcast 2022
- Clicks and Bricks Podcast 2022
- Small Business Talk Podcast 2022
- Business Growth on Purpose Podcast 2022
- Short Arm Solutions Podcast 2022
- The Next 100 Days Podcast 2022
- Build2Morrow 2022
- Work @ Home Podcast 2022
- The Dream Highway Podcast 2022
- The Unnoticed Entrepreneur 2022
- Build Legacy Podcast 2022
- Agile Drop Podcast 2022
- David Meltzer Office Hour 2022
- The Edge Leader's Magazine Podcast 2023

# Keynote Topics:

- Build a World-Class Personal Brand
- The Future of Web 3.0 and Metaverse
- The Importance of Digital Transformation and Social Media For Business Growth
- How to Build a Winning Customer-Centric Marketing Strategy
- How Brands Can Win the Battle For Attention on the Web
- The Future of Retail: Staying Ahead of the Pace of Change

**All of Vladimir's speeches are tailored to clients' requirements and interests.**

Vladimir has enjoyed a remarkable career at the top of the technology industry. He continues to play a pivotal role in maximizing top brands' success and has established a world-class reputation for always bringing innovation to the table with every project. He is constantly named as one of the most influential marketing thought leaders in the world. As a speaker, he presents with passion, energy, and contagious excitement for the future of marketing. Audiences learn from what he has achieved in 15 years at the forefront of digital technology. He helps marketing teams navigate what comes next and shares insights that accelerate growth. He sets the highest standards and delivers extraordinary results.

"I inspire audiences to think outside the box and see the future differently. Established globally as a marketing thought leader, I have changed the face of global marketing through my presence and contribution."

*Vladimer Botsvadze*



[vladimerbotsvadze.com](http://vladimerbotsvadze.com)

"Vladimer's list of awards and accomplishments have positioned him as a pioneer across the world."

– Exeleon Magazine

**exeleon**  
Embracing Excellence





## Vladimer Botsvadze's Career Highlights:

- Ranked No. 1 Global Marketing Influencer by Thinkers360
- Over 15 years of International Experience
- Advisory Board Member at Harvard Business Review
- Advisory Board Member at US AI Institute
- Advisory Board Member at US Data Science Institute
- Advisory Board Member at US Cybersecurity Institute
- Trusted by the American Marketing Association
- Mentor at UCL Innovation and Enterprise
- Mentor at UCLA Anderson School of Management
- Recognized as a Transformative Leader of the Year by Exeleon
- Named to the Luminaries: The Most Iconic Leaders by the CIO Today Magazine
- Member of the Marketing Judging Committee of the American Business Awards
- Judge at the Prolific North Marketing Awards
- Judge at the Digital Revolution Awards 2022
- Judge at the Eventex Awards
- Judge at the Gartner Marketing & Communication Awards
- Mentor at Take Off Istanbul Startup Summit
- Top 5 Successful Entrepreneurs to Watch by the Enterprise World
- Top 25 Digital Transformation Influencers by Sparity
- Top 50 Cybersecurity Influencers by Engati
- Top 100 Global Retail Influencers by RETHINK Retail 2022
- Interviewed by World Biz Magazine and Irish Tech News
- Industry Badges in Metaverse, AI, and NFT
- Followed by more than 130,000 people including Twitter 55,450 followers, LinkedIn 27,600 followers, Instagram 9,920 followers, etc
- Average audience satisfaction rating is 98%

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"Vladimer's work ethic and drive is impressive and where he is today after 15 years in his field has only been possible by the true dedication and commitment he has put in every day. I'd highly recommend Vladimer for further guest posts and speaker slots as he has so much to offer."

*Melanie Boylan*

*Journalist at Irish Tech News*



[vladimerbotsvadze.com](http://vladimerbotsvadze.com)

# Top 5 Reasons to Work With Vladimer:

## 1. Consistently Top-Rated

Vladimer's talks receive rave reviews because he leaves audiences inspired and full of ideas. Global organizations, conferences, CEOs, and start-up accelerators join forces with Vladimer for speaking engagements. He is one of the most booked speakers around the world who helps corporations accomplish unprecedented results.

## 2. Award-Winning World-Class Expertise

Vladimer is ranked as the No. 1 Global Marketing Thought Leader by Thinkers360. He is at the forefront of digital transformation and marketing.

## 3. Game-Changing First-Hand Experience

Vladimer had built his personal brand before he started speaking on business and social media. He is a true practitioner of his craft and an audience-centric leader online and offline.

## 4. Passion

Vladimer loves what he does and he prepares organizations for the future. He is committed to leading by example. He puts his whole heart not only on global stages, but also into every interaction with his clients. He is in strong demand from major brands worldwide.

## 5. High Impact, Practical Strategies, and Energy

Everyone feels his contagious passion whether he tweets on digital transformation or delivers inspiring talks at global tech conferences. Vladimer brings the energy you need to inspire your attendees. Audiences leave events motivated with practical ideas to take action.

**Vladimer has delivered keynote speeches online and offline, and he is represented as a speaker worldwide:**



**"Vladimer is a force of passion and unique insights for business. He is a refreshing delight when it comes to a leading business mindset in disrupting times. Rightfully he has a big name in the international speaker and consulting scene."**

***Kirstine Fratz  
Keynote Speaker at Premium Speaker***

**"A self-made success in digital transformation, Vladimer is always one step ahead of the rest of the world in moving mountains with digital technology."**

***Dr. Diane Hamilton  
Thinkers50 Radar***

**"I had the honour and opportunity to interview for my podcast, The Business Power Hour. Wow! He was an incredible source of information, wisdom, and inspiration. His knowledge and expertise are phenomenal. I can't wait to interview him again."**

***Deborah Krier  
Program Host at The Business Power Hour***

**Book Vladimer to Speak at Your Next Event:**

**Vladimer Botsvadze**

**Advisory Board Member at the United States  
Artificial Intelligence Institute**



LEADING BRANDS FORWARD